

Rouse Hill High School Newsletter Advertising

This document provides a summary of Rouse Hill High School's newsletter policy.

The Rouse Hill High School newsletter is published twice per term with the last edition a year in review. It is an important medium for communication with our school community.

There has been a growing interest from local businesses, community and sporting groups to be represented in our school newsletter. This policy outlines the requirements for advertisements, including exclusions, terms and conditions and associated costs.

Who can advertise?

Any advertiser should be a reputable person/organisation whose public image, products and services are consistent with the values, goals and specific policies of public education and Rouse Hill High School. All judgement on who can advertise is at the discretion of Rouse Hill High School.

What cannot be advertised

- Companies connected to fast food, tobacco, alcohol, gaming
- Private tuition companies, as this implies that the education provided by our school is not good enough.

Advertisement placement and distribution

A maximum of four pages of external advertising will feature in each edition of the newsletter. All advertisement will be published on the pages immediately preceding the back cover. The order of advertisements is at the discretion of the school. The newsletter will be published on the school website with a limited print version distributed in the school foyer. It will remain available for viewing and download on the school website for a minimum of three months.

The following disclaimer will appear in the newsletter "Rouse Hill High School's newsletter contains paid advertisements which assist with the cost of publication. The publication of such advertisements does not imply endorsement of any product or service by the NSW Department of Education and Communities or Rouse Hill High School"

Cost

The cost listed below is for one edition of the school newsletter.

- A4 page (portrait orientation) - \$50
- A5 page (landscape orientation) - \$35

Application for advertising

1. Please email your advertisement as an attachment as a PDF or Word doc file. Accompany this email with a request to advertise in the school newsletter and the desired size of your advertisement (A4 or A5)
2. The eligibility of your advertisement will be assessed and if your advertisement is deemed eligible you will be emailed with the details of payment requirements.
3. On completion of payment by the schools nominated date, you will be notified of the placement of your advertisement. A link to the school's newsletter will be emailed to you when the edition has been published

N.B Please note it is the advertisers responsibility to check the accuracy of the information and images on the advertisement and to seek approval for publication of any images including minors.